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LET'S GET READY TO RUMBLE...IN THE JUNGLE...

ITV'S I'M A CELEBRITY...GET ME OUT OF HERE! ROARS INTO THORPE PARK RESORT

- World's first I'm A Celebrity...Get Me Out Of Here! Maze announced
- Final Bush Tucker Trial dares contestants to face 56 mph winds
- Innovative technology simulates the feeling of being covered in bugs
- Moving walls and trees will keep camp mates on their toes
- Unlock hidden Bush Tucker Trials brimming with jungle fever in the Maze
- Thorpe Park Resort opens officially on Thursday 12 March

THORPE PARK Resort is to launch the world's first I'm A Celebrity...Get Me Out Of Here! Maze inspired by the hit TV show. Opening on Friday 27 March 2015 in partnership with ITV Studios, the new Maze will be home to 'critters' and jungle trials all wrapped up within the authentic I'm A Celebrity...Get Me Out Of Here! brand.

In rainforest temperature mist, camp mates who enter the Maze will be greeted by Ant and Dec who will give them a recorded briefing. They will then have to navigate through tunnels, crawly corridors and dark caves that will make you squawk! Campers should keep their eyes peeled for Bush Tucker Trials where they will unearth the prized gold stars.

Holey Moley is the first Bush Tucker Trial contestants will come up against – the deceptive rock face is home to more than just rolling moss, within dark crevices are openings for contestants to put in their hands to search for gold stars. If they are successful, they will unlock a secret corridor to the heart of the jungle.

Contestants will then enter shower cubicles in the next Trial to take part in a live game show experience, the Chambers of Horror. Don't Look Up! Above the showers will be tanks loaded with slippery and slimy surprises that could drop at any moment should you answer a question wrong in the pot luck quiz show.

In the final trial, **Celebrity Cyclone**, camp mates must race against 56mph winds and water jets in search of stars to be crowned King or Queen of the jungle.

Six months in planning, the new attraction has been fitted with the latest technology and special effects to breathe animatronic life into the jungle. Features include multi-sensory 'leg ticklers' that simulate the feeling of being covered head-to-toe in bothersome bugs, a vibrating bridge walkway which will leave you feeling unsteady on your feet and moving trees and walls.

Visitors will feel like they are living in a real-life jungle – not standing in the Surrey-based entertainment Park, which is just a ten minute drive from the M25.

Suitable for families and friends, those who venture into the undergrowth will receive a fully immersive and interactive experience and should keep an eye out for iconic sights from the TV show including the red phonebox and the 'I'm A Celebrity...Get Me Out Of Here!' throne.

Mike Vallis, THORPE PARK Resort Divisional Director, commented:

“After thirteen years of watching I'm A Celebrity...Get Me Out Of Here! on the small screen, we're delighted to offer our guests the chance to brave Bush Tucker Trials inspired by the hit TV show – you don't have to be a celebrity to grab a slice of the action on our island! And the good news is that we don't expect any of our guests to chew on a kangaroo's less palatable parts.”

Claire Heys, Director of Commercial Brand Partnerships at ITV, said:

“We're thrilled to be able to bring the I'm A Celebrity...Get Me Out Of Here! Maze to the public and give them a chance to share in the fun we have on the set. THORPE PARK Resort is the perfect location to bring the hit series to life and we're excited to be working with Merlin to launch the new attraction later this year.”

I'm A Celebrity Get Me Out Of Here! Maze 'Literature Tour':

Camp mates will gather at **Snake Rock** before trekking through the **Vile Vineyard** to arrive at **Croc Creek's** rickety bridge. At the other end they will walk through the **Catacombs of Doom** where they will face their first Bush Tucker Trial, **Holey Moley**.

Holey Moley is a deceptive rock face etched with cracks, craters and crevices that are filled with jungle 'critters' - contestants must place their hands within the rock's dark corners in search of light-up stars that will unlock a secret corridor to the heart of the jungle.

Contestants will then dive into the next challenge, the **Chambers of Horror**, where they will be placed into shower containers to take part in a live game show experience. Don't look up! Above the showers are tanks loaded with 'critters' that could drop down on guests at any moment should they answer a series of quiz questions incorrectly.

After camp mates have had a 'screaming shower', they will trudge onwards into the darkness of **Calamity Caves**, where they must guide their way through creepy cobwebs without unsettling any of the cave's eight-legged residents. When guests reach the light at the end of the cavern it will be short-lived as they plunge into the **Pipe of Peril**.

Emerging from the pipe, guests will get a chance to catch their breath at **Cruelty Towers** where they will receive a final island briefing in preparation for the last of the Bush Tucker Trials, **Celebrity Cyclone** - camp mates must race against high winds and water jets in the final Bush Tucker Trial to be crowned King or Queen of the jungle.

Actors will be on hand to guide camp mates on their journey and bring the fully immersive jungle experience to life. Find out if you have what it takes to and book your tickets at www.THORPEPARK.com.

Alongside the new Maze is the Bush BBQ where families can grab a bite to eat and choose between a selection of 'critter' sauces including meal worm mayo and critter coleslaw.

The new partnership with ITV follows on from the Resort's 2014 collaboration with Rovio Entertainments Ltd to create the hugely popular Angry Birds Land which is home to the world's first ANGRY BIRDS 4D experience, a 100ft drop tower ride and King Pig's Wild Hog Dodgems.

With over 30 rides and attractions to enjoy, families and friends can also laugh louder, scream longer and experience THORPE PARK Resort's world-class coasters* including THE SWARM, the UK's first winged rollercoaster, which guests can now brave backwards, Stealth, one of Europe's fastest and tallest rollercoasters, Colossus, a ten loop rollercoaster and Nemesis Inferno, a feet-free, legs-dangling coaster experience, as well as SAW – The Ride. Guests who want to make the most of their time at the Park can stay overnight at the Resort's SHARK Hotel.

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